WALL ENTERPRISES INC

WHERE AUTO CARE MEETS HOSPITALITY

Dartmouth, Massachusetts
“The Beginning”

Every successful organization begins with a vision. For Wall Enterprises, that vision began in 2018 with the acquisition of the Dartmouth Midas. At the time, the business generated $698,405 annually and represented an opportunity to prove that a different approach to leadership could produce different results.

Our focus wasn't simply increasing sales. It was creating a culture.

We invested heavily in our employees, standardized our operating systems, emphasized accountability, improved customer communication, and built an environment where doing the right thing became the standard.

Dartmouth became the proving ground for everything that followed. The systems, leadership principles, and operational standards developed there became the blueprint for every future.

Dartmouth Performance

Year	Sales
2017 (Before Acquisition)	$698,405
2018	$1,057,010
2019	$1,353,248
2020	$1,553,545
2021	$1,823,405
2022	$1,791,318
2023	$1,709,845
2024	$2,019,679
2025	**$2,588,909**

Growth Since Acquisition

- Annual sales increased by **$1,890,504**
- Sales grew from **$698,405** to **$2.59 million**
- Nearly quadrupled annual revenue

Dartmouth proved that our operating philosophy worked.